Hi,
below is a quick step-by-step to activate & complete your PSANL.com profile so I can add you to the members' showcase. Follow the steps, test your public URL, then WhatsApp me the link. Thanks! – Eksteen

Step-by-step: activate & complete your profile

1. **Log in** to PSANL.com using your member email/password (use the site login form). Wix Help Center
2. **Open your Profile**: click the login bar / profile icon and choose **Profile → Edit Profile**. Wix Help Center
3. **Opt in to the community** (if not already): when signing up or from your account settings toggle **"Join the community" / Make Profile Public** so other members can see your profile. Wix Help Center+1
4. **Update at least one element** (this will activate the profile for listing): change your profile photo, headline, bio, or add a website/social link — then **Save**. If you need extra fields that don't appear, the site admin can add them. Wix Help Center
5. **Optional — edit on mobile:** you can also update basic info via the Wix Owner app (tap profile → Manage Account Settings → Basic info). Wix Help Center
6. **Log out & test your public URL**: open your profile page, copy the public profile URL, then open it in a browser where you're **not logged in** (use an Incognito/private window or a different browser) to verify it's visible. If it's private you'll need to change **Profile Visibility** in Account Settings. Wix Help Center+1
7. **WhatsApp Eksteen** with your public profile URL and a sentence asking to be added to the MEMBERS SHOWCASE. I'll confirm and list you.

If you can't find the Profile page

If you don't see a profile tab, the site may not have it added to the Members Area — contact the admin (Eksteen) to check the Members Area setup. The Profile tab is something the site owner can add or customize. Wix Help Center+1

What to fill (field-by-field guidance)

- **Profile photo** — headshot or professional image. Square/cropped face visible. (Recommended size: use site uploader defaults.)
- **Headline / Role** — 3–7 words: what you do and for whom (e.g., "Creative Brand Strategist | Startups & NGOs").
- **Bio / About (see templates below)** — 1–3 short paragraphs summarizing who you are, what you do, who you help, and a quick call to action.
- **Location** — city or region (helps local connections).
- **Website / Portfolio link** — link to your site or a portfolio item.
- **Social links** — LinkedIn, Instagram, Behance etc. (make it easy to reach you).
- **Skills / Services / Tags** — short phrases the community might search for ("UX design", "product photography", "legal advisor").
- **Portfolio / Attachments** — 1 example of your work if the site supports uploads.
- **Availability / CTA** — short line (e.g., "Available for freelance projects — DM on WhatsApp").

If a field isn't available, request it from the admin (they can add custom member fields). Wix Help Center

Profile completeness checklist (quick score)

(Use this to aim for a "showcase-ready" profile)

- Photo: ✅ (15%)
- Headline: ✅ (10%)
- Short bio (50–120 words): ✅ (25%)
- Website/Portfolio: ✅ (15%)
- At least 2 skills/tags + 1 social link: ✅ (15%)
  Aim for all boxes ticked — that makes your profile discoverable and attractive.

Bio / About text — copy-paste templates

Use these as-is or tweak to fit your voice. Replace [X], [what you do], [who you help], [result].

Short (one-liner)

1. Creative strategist helping startups build magnetic brands. Available for collaborations — WhatsApp me.
2. Photographer & visual storyteller — I help small businesses create images that sell.

Medium (2–3 sentences)

1. I'm [Name], a creative strategist focused on helping early-stage startups find clear brand voice and visuals. I design brand systems, messaging and quick-to-market identity packs. Available for short consulting projects — DM me to chat.
2. I'm a commercial photographer with 8+ years shooting product & lifestyle for e-commerce. I help brands increase conversion with high-quality visuals and fast turnaround.

Long (3–4 short paragraphs — friendly & personable)
I'm [Name], a multidisciplinary designer based in [City]. I help service-based businesses and startups craft visual identities and websites that feel human and convert. My work combines user research, simple design systems and fast prototyping — results include clearer messaging and higher customer trust. When I'm not designing, I run a small workshop teaching founders basic brand strategy. Available for freelance and collaboration — email [you@domain.com] or WhatsApp [phone].

Role-specific quick examples

- *Consultant:* "I help early-stage founders build revenue models and pitch decks that secure pre-seed funding."
- *Artist:* "Painter & installation artist exploring urban stories through colour and found materials. Exhibitions: [link]."
- *Producer:* "Documentary producer — I turn local stories into short films for festivals and brands."

Headline + keyword ideas (short)

- Headline examples: "Product Designer | UX & Research", "Brand Photographer — e-comm & lifestyle", "Legal Counsel | Startups & IP".
- Keywords for SEO/visibility: brand strategy, UX design, product photography, contract law NL, coaching, visual identity.

What to say when you WhatsApp Eksteen (copy/paste)

Hi Eksteen — I've updated my PSANL profile and set it public. Here's my public link: [paste public URL]. Please add me to the Members Showcase. Thanks! — [Name]

Troubleshooting & admin notes (for you / admins)

- Admins can control whether members can set profiles public and which fields exist; check Member Privacy and Manage Member Info. [Wix Help Center+1](#)
- If members report that the profile page is missing, confirm the Profile tab is added in Pages → Members Area. [Wix Help Center](#)
- If you want a custom flow (forms, extra uploads), consider a custom member page or Velo solution. [Wix Help Center](#)

Helpful Wix articles (for members & admins)

- How members make a profile public / privacy settings. [Wix Help Center](#)
- How to change Profile Visibility from your account (Edit Profile). [Wix Help Center](#)
- How to add & set up the Members Area (admins). [Wix Help Center](#)
- How to add and customize profile fields (admins). [Wix Help Center](#)
- Enable "Join the community" on the signup form (admins). [Wix Help Center](#)